

Start Your Own Rental Business with



ASSET PARTNER PROGRAM

Earn a steady second income by becoming our
Asset Partner. No daily operations, no hassle — just
passive monthly returns.

About **SharePal**

India's **top-rated** rental service for lifestyle **aspirational products** like cameras, gaming, VR, AV, sports equipment & more.

Founded in 2018 in Bangalore, SharePal provides rentals in **8+ categories** and **same-day delivery** across **12 cities** with **35+ member team** across tech, marketing, risk & operations.

Founders



Rushi Narang

Co-founder & CEO

Ex Barclays, UBS
CFA Institute, USA



Akash Deep Chhabra

Co-founder & COO

Ex UHG
IIT, Bhubaneswar



Sourabh Jain

Co-founder & CTO

Ex UHG
NIT, Raipur

Camera Gear

DSLRs, Action Cameras,
Accessories and more



Gaming Gadgets

Gaming Consoles, Remote
Controllers and more



Entertainment

Projectors, Speakers, Mics,
Accessories and more



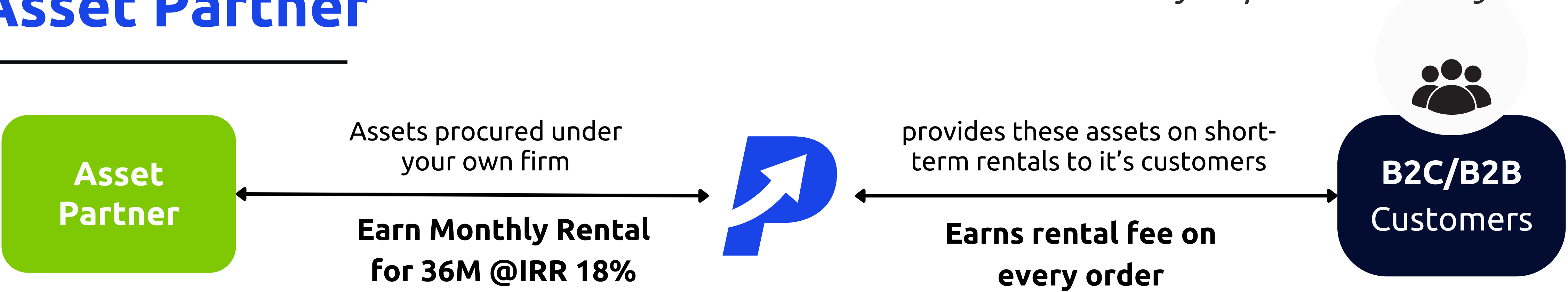
Outdoor Gear

Tracking Equipments, Shoes,
Jackets and more



Earn a steady second income by becoming our Asset Partner

No daily operations, no hassle — just passive monthly income.



Value Proposition for Asset Partners

- Earn a steady passive 2nd income by leasing assets to SharePal.
- No daily operations, no hassle — just passive monthly income.
- No paperwork - all compliances handled by SharePal.

Value Proposition for SharePal

- Increase business with consistent supplies.
- Helps build an asset light model with healthy balance sheet.
- Better cashflow management with monthly lease payments.

Current Partnerships

20
Asset Partners

Assets over
₹10Cr

Why Join SharePal as an Asset Partner?

PASSIVE BUSINESS MODEL

No store, no daily operations.



SECURE OWNERSHIP

Assets are under your firm, bought with your capital.



HIGH RETURNS

Earn upto 18% IRR on your capital.



FUTURE-READY INDUSTRY

Be part of the booming rental economy



MONTHLY PAYOUTS

Fixed, predictable income every month.



HASSLE-FREE SETUP

We help with GST registration, accounting & compliance



Who Should Join?

This program is for individuals who want:

- **A second income** alongside their job or existing business.
- To grow passive earnings **without managing operations.**
- To own assets securely, while earning **predictable rental returns.**

Start Your Rental Business In 5 Simple Steps

STEP 1

Express your interest.

Complete a simple sign up form to get in touch with us.



STEP 2

Decide your capital

Start with capital from **₹10 lakh to ₹1 crore**. We connect you with banks for business loans if you need help with financing.



STEP 3

Business Setup

From setting up your business entity to registering GST and opening a current account, we'll take care of everything.



STEP 4

Asset Procurement

Your capital is used only to buy assets under your own firm.

 *Security Highlight: Your capital is directly & only used to purchase assets you own.*



STEP 5

Enjoy Your Rental Income

We sign a lease and transfer monthly rental income to your account.



Visualise your Monthly Rental Income

Annual Returns

Starting Capital	₹10L	₹20L	₹50L	₹1Cr
Income - Year 1	₹4,27,713.6	₹8,55,427.2	₹21,38,568	₹42,77,136
Income - Year 2	₹4,27,713.6	₹8,55,427.2	₹21,38,568	₹42,77,136
Income - Year 3	₹4,27,713.6	₹8,55,427.2	₹21,38,568	₹42,77,136
Total Payout	₹12,83,140.8	₹25,66,281.6	₹64,15,704	₹1,28,31,408

IRR (%) — 18.02%

ROI (%) — 28.31%

Minimal Investment, Steady Monthly Rental Income

Powered by Bank Financing

Particulars	Self	Bank
Assets Purchased	₹1,50,000	₹28,50,000
Monthly Rental Income	₹5,346	₹101,565
Total Rent Earned	₹1,92,456	₹36,56,340
Monthly Bank Repayment	-	₹92,162
Monthly Bank Repayment	-	₹33,17,832
Net Rental Income	₹42,456	₹3,38,508
Total Income	₹3,80,964	
Total Monthly Income	₹10,582	

High ROI (%)

Monthly Rental Income

No Collateral under CGTSME scheme

Scalable structure

Frequently Asked Questions

Why have you started this program?

A lot of customers like yourself love our services and keep enquiring as to how they can contribute & partner with us. So we thought of coming up with a solution which mutually benefits everyone in the ecosystem.

Are the monthly rentals fixed or does it depend on the number of times it is rented?

No, the rental amount is fixed when the agreement is initiated. You will continue to receive the agreed rentals irrespective of the number of times it is rented.

How is the ownership transferred to me?

Once you make the invoice payment you simply become the owner of that product. The goods are not physically transferred to you. The billing address on the invoice will be yours and shipping address will be SharePal's warehouse.

Frequently Asked Questions

What is the rental agreement about?

It is a simple agreement through which you allow us to use the product for renting to our customers. Also it mentions that once the rental period has ended the ownership of the product is transferred to SharePal.

If the XIRR is 19.2% shouldn't the total income earned be equal to Rs.59600, if I buy assets worth Rs.50000?

If you calculate a simple interest then this calculation is right. However In case of simple interest, the principal & interest is paid together after the 1 year period is complete. As it is rentals in this case, we pay a monthly rent of ₹4570/- every month thereby reducing the principal amount. To capture this we calculate XIRR which is 19.24%.

What is XIRR?

XIRR stands for Extended Internal Rate of Return is a method used to calculate returns on investments where there are multiple payouts happening during the investment/rental period.

Frequently Asked Questions

Can I decide what I want to buy?

No, we decide what needs to be purchased based on which products are in high demand for renting and what are our current inventory levels.

Do I get the products back after the rental period is over?

No, the ownership of the products is transferred to us after the rental period is over. Once the products are used for 12 months they are sold at salvage value.

Why should I do this?

There are multiple benefits. Firstly you contribute to a sustainable way of consumption. Secondly the returns are very good compared to regular investments and you earn a fixed stream of rentals. Thirdly you can make your orders virtually free by using the wallet credits and rentals earned.



Got Questions?

Reach us at:

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